

### Small Business Technology Case Study

**Company:** Kiddie City Child Care Community  
**Industry:** Day Care & Preschool  
**Problem:** business had outgrown its technology  
**Solution:** network



**Background:** Kiddie City is a child care center serving the Euclid community of Cleveland. The center offers quality care for children ages 6 weeks to 6 years.

**Situation:** Kiddie City used 2 computers, each stand-alone, to run the same daycare software program which tracks clients, activities and billing information. Each day they would copy data from one computer to the other using a flash drive in order to merge their data. With the growth of their business in their current building and a new second building recently added, Kiddie City needed a more efficient way to manage their data and personnel. Also, classroom computers were outdated, slow and not connected to the Internet, limiting the learning opportunities for the children.

**Solution:** After the cabling was installed for both buildings, Direct Connect configured one network to connect computers in both buildings. One computer was set up as the common server and new or updated staff computers were added on the network to share software and information. Classroom computers were replaced and added to the network.

Direct Connect worked within project budget and found creative ways of providing updated computer equipment, including repurposing slower staff computers to check-in kiosk stations and utilizing refurbished laptop and computers.

**Results:** Kiddie City Staff is now able to share information from their daycare software program in real-time, meaning no more running back and forth with flash drives! Their second building is connected to the original building to share programs and information. Classrooms are now connected and share to each other and the Internet. And Kiddie City has the capability to add more computers as their business grows!

*To learn how Direct Connect can help your business grow using technology or catch your technology up to your growth, contact us at (216)382-4900.*

#### **From the Customer:**

*"Direct Connect was so easy to work with! What might have been a stressful project for us was organized and easy. They helped our technology catch up to our business growth, making us more efficient and able to give our customers – the kids – the best resources possible!"*

*- Jennifer Smrdl, Director, Kiddie City*